



*Cleanial*

Fully Managed  
Holiday Park  
Solutions

[info@cleanial.co.uk](mailto:info@cleanial.co.uk)

[www.cleanial.co.uk](http://www.cleanial.co.uk)

01392 949 084

# Who We Are

Cleanial is your dedicated partner for **impeccable holiday park management and cleaning**, built on over 15 years of industry expertise. We specialise in ensuring your caravans and lodges are consistently pristine, welcoming, and ready for every guest.

Think of us as your invisible force, handling everything from meticulous cleaning and odour removal to comprehensive laundry services and guest-ready touches. Our strength lies in our **transparent pricing** and the genuine, rock-solid relationships we build with our clients, our over 55 dedicated staff, and our trusted suppliers.

We're committed to delivering an exceptional service that boosts your bookings and enhances your guest experience. Our fully trained teams, managed by **on-site and area-specific managers**, ensure every detail meets the highest standards. With Cleanial, your holiday park runs smoother, and your guests enjoy an unforgettable stay.



# How We Work

## (and Why You'll Love It)

At the heart of everything we do is a simple belief—**our team is everything**. We know happy, valued employees are key, which is why we're proud to say our staff rarely leave us (unless it's for the weekend!). Unlike others who skimp on training and expect miracles, we invest heavily in comprehensive training for everyone, no matter the cost. Why? Because a well-trained team isn't just good for us—it's great for you.

We're also big on **keeping it honest**. With us, what you see is what you get. Transparency runs through everything we do, from how we work to how we price, so you'll always know what's what. No hidden surprises, no smoke and mirrors.

**Just great service you can trust!**





# Our Service Offerings

## Comprehensive Cleaning Solutions for Resorts

At Cleanial, we're all about making sure your caravans, lodges, and holiday homes sparkle like never before.

Cleanial offers a comprehensive, bespoke management solution for your holiday park, ensuring seamless operations, maximised bookings, and exceptional guest experiences.

### Complete Site Management & Operations:

- **Dedicated On-Site Management:** Experienced managers overseeing daily operations.
- **Area-Specific Manager:** A local manager always on hand for your site.
- **Seamless Changeovers:** Meticulous handling of all guest transitions.
- **Efficient Waste Management:** Partnering with trusted providers for timely disposal.
- **Optimised Bookings:** Collaboration with top booking sites to increase occupancy and revenue.
- **Complete Site Care:** From initial booking support to grounds maintenance (e.g., grass cutting).

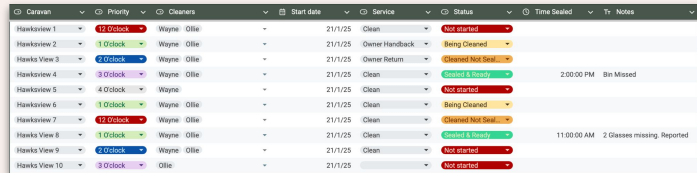
### Enhanced Guest Experience & Unit Preparation:

- **5-Star Guest Experience Focus:** Creating unique and personal stays from booking to departure.
- **Comprehensive Laundry Service:** Supplying and sourcing all linen, bath towels, dressing gowns, and spa towels.
- **Guest Welcome Amenities:** Providing essential touches like tea, coffee, sugar, milk, and chocolates on pillows.
- **Guest-Ready Units:** Ensuring all caravans, lodges, and holiday homes are meticulously clean and pristine.
- **Service Cards:** Leaving a quality assurance card in each cleaned unit.

# We Have More...

## Operational Efficiency & Transparency:

- **Fixed Pricing Options:** Clear, straightforward pricing per unit or per hour for facilities.
- **Live Cleaning Updates:** Real-time access to a reporting dashboard for instant status of cleaned, checked, and sealed units.
- **Last-Minute Cleans:** No extra charge for urgent cleaning requests when support is possible.
- **On-Site Manager Presence:** Daily manager presence until 6 PM for immediate issue resolution.
- **Manager Rucksacks:** Equipping managers with stocked rucksacks for efficient spot checks and immediate rectifications/training.



Category	Priority	Cleaners	Start date	Service	Status	Time Sealed	Notes
Hawkeview 1	1 O'clock	Wayne Ollie	21/1/25	Clean	Not started		
Hawkeview 2	1 O'clock	Wayne Ollie	21/1/25	Owner Handback	Being Cleaned		
Hawkeview 3	1 O'clock	Wayne Ollie	21/1/25	Owner Return	Cleaned Not Sealed		
Hawkeview 4	3 O'clock	Wayne Ollie	21/1/25	Clean	Cleaned & Ready	2:00:00 PM	Bin Missed
Hawkeview 5	4 O'clock	Wayne Ollie	21/1/25	Clean	Not started		
Hawkeview 6	1 O'clock	Wayne Ollie	21/1/25	Clean	Being Cleaned		
Hawkeview 7	1 O'clock	Wayne Ollie	21/1/25	Clean	Cleaned Not Sealed		
Hawkeview 8	1 O'clock	Wayne Ollie	21/1/25	Clean	Cleaned & Ready	11:00:00 AM	2 Glasses missing. Reported
Hawkeview 9	1 O'clock	Wayne Ollie	21/1/25	Clean	Not started		
Hawkeview 10	3 O'clock	Ollie	21/1/25		Not started		

- **Supplied Equipment:** Providing all necessary cleaning equipment, including radios for efficient team communication.
- **Transparent Pricing & Communication:** Honest, clear pricing with no hidden surprises and consistent communication.

Dream Cottage	Guests In
Star Cottage	Checked & Ready
Smiley Cottage	Checked & Ready
Sea Horse	Checked & Ready
Silca Blanca	Checked & Ready
Surcoat	Guests In
Frankies	Being Cleaned
Sadlers	Guests In
Royal Celerity	Guests In
Farriers	Guests In
Furlong Cottage	Checked & Ready
The Gallops	Guests In
Kalas	Guests In

**Cottage Ready?**  
**You'll know**  
**instantly.**  
**Earlier arrivals**  
**mean happier**  
**guests, right away.**

# Staffing



**Fully Trained Staff:** Our staff are thoroughly trained and committed to their roles, backed by full insurance.



**Site Trainers and Managers:** Senior managers train site trainers and team managers to uphold our standards.



**Direct Client Relationships:** We maintain direct working relationships with our clients, including weekly site meetings to ensure 5-star standards.



**Out-of-Hours Clean Team:** Available to clean any unit, providing 7-day-a-week coverage.



**Extensive Team:** Over 55 staff members at hand, with dedicated local recruiting.



# Choose Cleanial

Choosing Cleanial means investing in a partnership that prioritises your resort's cleanliness and operational efficiency. Our services are designed to pay for themselves by freeing up your time, reducing stress, and lowering operational costs. With Cleanial, you gain more hours to manage your resort while ensuring a consistently high standard of cleanliness.

- **Reduced Admin** Save time on administrative tasks.
- **Less Training Time:** Our fully trained staff require no site additional training.
- **Lower Overheads** Reduced costs associated with recruiting and administration.
- **No Staff Sickness Stress** We handle staffing, so you don't have to worry about covering sick days.

Join us in elevating the standard of resort cleanliness and experience the benefits of professional, reliable, and innovative cleaning solutions.

Contact us today to learn more about how Cleanial can transform your resort's cleaning operations.

**Cleanial Ltd**

**01392 949 084**

**Info@cleanial.co.uk**

**www.cleanial.co.uk**

**Queensgate House  
48 Queen Street  
Exeter  
EX44LL**

**£5 Million Public Liability Insurance**

**£10 Million Employers Liability  
Insurance**